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FOR IMMEDIATE RELEASE

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Mequon, WI (June 18, 2026) – Sig-Nature of Laval, Quebec, recently received national recognition from the Snow & Ice Management Association (SIMA) as part of the 29th Annual Snow & Ice Symposium awards program in Cincinnati, OH.

The company was honored as a **Best Place to Work in Snow & Ice** for 2026. The award recognizes companies in the snow and ice industry that are focused on being a great place to work and promoting the industry as one in which people can build successful and rewarding careers. Applicants were judged on demonstrated success in professional development and support; company culture; managerial effectiveness; personnel engagement; and trust in leadership.

In addition, Pierre-François Ostiguy, was honored as the 2026 Fleet Maintenance Professional of the Year Snow & Ice All Stars.

“SIMA is proud to recognize companies who have shown their dedication to building an outstanding culture as a Best Place to Work in Snow & Ice. The All-Stars awards recognize leadership among companies committed to professionalism and operational excellence for those seeking a rewarding career in an industry vital to public safety,” says SIMA CEO Martin Tirado, CAE.

ABOUT SIMA

The Snow & Ice Management Association is a North American trade association for snow & ice industry professionals based in Mequon, WI. Learn more at www.sima.org.

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